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## Forthcoming Issues

✿ ✿ ✿ Dorothea Lawrance Mann's article "Killing the Goose" makes a plea that some good publishing ideas be given a better chance of long life. This article will appear in the next issue of the *Publishers' Weekly*. ✿ ✿ ✿

✿ ✿ ✿ Ruth Leigh told us that one of the subjects she was most often asked to discuss at the Bookselling Institutes which she has recently conducted for the National Association of Book Publishers was "Telephone Selling." She has written an article for readers of the *Publishers' Weekly* telling, step by step, just how the thing is done. After you've read it, you can't go wrong. ✿ ✿ ✿

✿ ✿ ✿ Next week in the Monthly Rare

Book Department John T. Winterich will continue his series "Romantic Stories of Books" with an article on Gray's "Elegy in a Country Churchyard." ✿ ✿ ✿

### THE PUBLISHERS' WEEKLY

*The American Booktrade Journal*

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New York City

# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, DECEMBER 14, 1929

## Selling Books You Like

Mary E. Teeter  
*Nachtrieb & Co., Toledo*

THE trouble with bookselling is,—it's not an impersonal affair. It is so personal that many a man buys a book half as an excuse for talking with his favorite bookseller. What bookseller has not known his conversation to run the gamut from cats to anarchy, while selling a new volume of poetry or a novel? Is it not a ludicrous situation? Of course it is, but what a happily convenient one. All the greatest problems of the world, domestically, politically, and literarily speaking may be and have been settled in this unusual and effective way. A few words, a suggestion, and what?—the bookseller has one the less volume in stock, and the man has the book he knows he wants. And, besides accomplishing what he is in business for and living up to his ancient and dignified name, Mr. Bookseller has probably created another star in his crown or chalked up the blackboard to his own credit, because he has sold a book he loved and knows his customer will also love.

Although it is a hazardous thing and one which takes real moral courage, every man of us is determined to see that the best books, the great books of the world, are sold to those wholly unsuspecting people whom we call customers. Because

these entities are mere flesh and blood like ourselves, seeking life's few satisfactions, and finding most of them in books, we are patient, gracious, eccentric, or sarcastic, as the case may be, changing ourselves to suit the individual man and selling him inevitably the book he hoped to find but didn't believe he would.



The art of bookselling is encompassed with many obstacles. For a clear field, we have the eager minds of children. We can sell them Robin Hood, Master Skylark, or Tom Sawyer, not because they are books written for them, but because children have such implicit faith in the printed page

and its miraculous tales. But usually we are confronted by a complex creature, a man, who thinks he knows what he wants, who hates to be found out, and who loves to talk.

Now all this idea of selling the book you love, will be called balderdash by the seasoned book merchant. He is concerned with turnover, gain and profit. That's just it, he *must* be concerned or he would starve. But we have yet to find the man who has not at some time sold a book as a book not as a merchandise. Everyone who sells them realizes that books after all, are a rare and freighted merchandise. They are so full of convincing



opinions that their effect is always felt. For that reason Mr. Bookseller has become a canny man. He knows what he must do to exist; that he must turn over his stock three or four times a season to show a good profit at the close of the year; that he must give his public what they want. And his idealistic adventures in selling good books usually have to come in at the small end of the horn after the other considerations of bookselling have been attended to.

We have finally reached our contention—that any bookseller, especially the bookseller in the small personal shop, may direct to a great extent the reading tastes of his clientele and at the same time merchandise his books in the most approved manner. The whole question of selling good books, cheap editions or limited editions, and merchandising them works about in a rather vicious cycle. The good bookseller cannot avoid it. He is caught in his fall publication avalanche and if he does not do his part, he finds himself hopelessly entangled in what he has created—for as we have said, bookselling is not an impersonal affair. This is what has happened to more than one alert bookseller.

A man drops into a bookstore some day and wants a book. What kind of book? "Some good story and not expensive." Mentally the bookseller thanks his lucky star for all good books in cheap editions and leads his customer over to a table of dollar books. In conversation he finds that this man wants an adventure or sea story. He sells him Birmingham's "Spanish Gold," McFee's "Command," and Kemp's "Tramping on Life." To a skeptical bookseller, it is a surprise when

a month later the same man comes in for more books and more conversation. If it is not predicting too much to say that in a year's time this same man, who has developed a taste for Conrad, may be interested in first and limited editions of that author. The bookseller creates the interest, sells the inexpensive edition, the customer finds what he wants and forgets the price.

The bookseller is virtually responsible to his customer for taking the curse off literature. That is putting it rather strongly, but to the average man books are something out of reach, something that the scholar alone can understand. The bookseller knows or should know, that it is his business to make a book come alive to a customer. As he makes it his business, so he is directing the reading tastes of his customers.

Everyone selling books, knows that Mrs. So-and-So wants the new James Stephens volumes, that Margaret So-and-So has poetic inclinations, and that Mr. So-and-So wants every new political biography. Yes, he knows all that, but he also determines that some day he will sell Mr. So-and-So "Taras Bulba," and Mrs. So-and-So Katherine Mansfield's Letters, and that Margaret So-and-So will be startled when she realizes that she is at last reading "Dracula" and enjoying every shiver.

However pretentious, aesthetic or intellectual these customers may be, the bookseller knows how to get around them. He never lets a loophole pass unnoticed and always takes advantage of birthdays and anniversaries for pithy suggestions. He is always, in spite of time, place, fire or flood, convincing because he sells himself; he must, and does merchandise his soul.





# Better Pay for Better Booksellers

Elspeth

I REMEMBER a bookstore with which I was once connected, where it sometimes happened that Bill, the "list-boy," was left in temporary charge of affairs. Bill had read one book that year, and, his eyes sparkling, his hair standing on end, his brogue splendidly triumphant, he sold countless copies of "Winthers-Moon," to a defenseless public. It always made me feel a little sad to see him retire to the balcony when one of us returned from lunch. To my mind, Bill was the best salesman in the shop.

The question "who shall sell books" presents itself with hideous frequency to the bookstore owner or manager. When the colleges close in June, when the summer exodus is over, and again before the Christmas rush, hundreds of applicants appear at his door asking for jobs. It goes without saying that they all "love" books. On this point they express themselves with praiseworthy enthusiasm. They would rather read than eat, which is fortunate. Many of them want to be in a book store so much that they wave aside the idea of salary with fine indifference. The sum total of it all is that they just "love" books.

About half of them expect to write, as if there were not too many books in the world already. They have the feeling that by being constantly exposed to the richness on the bookstore shelves, they will contract some of the fatal beauty to be found there. They have read "Parnassus on Wheels" and "The Haunted Bookshop." They have an idea that bookselling may be like that! If there is any justice, the bedside of Christopher Morley

must be haunted nightly by the distressed shapes of bookstore owners, weeping and wringing their hands!

A still smaller percentage want to do "something refined." They want to meet literary people and bask in the aura of Authorship. They should be at home knitting catch-alls, or taking care of their nephews and nieces. Disillusion comes hard to a person of this type.

Then there is the group which really "loves" to sell. It is full of enthusiasm and efficiency. It knows how "to out after a prospect," in the language of the

insurance underwriter; it loves to make neat reports and graphs; it never makes mistakes on the cash register. It is a sane wholesome and thoroughly irritating group which is much more at home in an automobile salesroom or a store dealing with radios.

If the shop owner is fortunate, he finds one real bookseller in the hundreds who besiege his door. Not the perfect bookseller, I grant you, but a real one. She really does like books—not with a mawkish sentimentality, but with discrimination and respect. She handles customers on the other hand, as if they were people and not just customers. She is gifted with intuition and humor. She learns, if she does not instinctively know, how to be invisible when need be, but accessible upon call. She has an honest interest in the request for Eddie Guest in full ooze calf. She has her own impregnable faith in certain books and authors. And she has to a high degree the dramatic instinct.

"But," cries some dubious manager, "can she make a graph? Can she add? Can

MRS. EDWIN O'HALLORAN, known to poetry readers as "Elspeth," the pseudonym appearing on the title-page of "Strange Truth," a volume of poems issued by Houghton Mifflin last spring, is the editor of R. H. White's monthly book review "What's a Good Book." Before that she was a book saleswoman for Doubleday, Doran.

she use a typewriter?" If she can, all the better, but don't demand it of her. Less imaginative people can do the slugging. Conserve the energy and enthusiasm of your real bookseller, dear sir or madam. She is there to sell books, and her value to you depends entirely on the friends she makes and keeps for your store. Upon her judgment, her humor and her insight more customers will rely than will ever lean upon your bookkeeping.

Once you have found this paragon and have assured yourself that she is not a dream come true or a hallucination, pay the creature! Don't put her lower in the economic scale than Olga who sweeps down your stairs. Don't expect that she can feed her spirit on hyacinths alone. If

she is going to keep on being the valuable person she appears, she must live comfortably. She needs other stimulants than books.

As a matter of fact, she's really worth her weight in gold to any bookseller. Once it gets bruited around that the Promenade Bookshop or Tracy's has a really intelligent human being selling their books, their book sales will double or triple. She'll make steady customers for them, never try to steal them from her. There's no better insurance for any bookstore than even one real bookseller. Put it down as advertising, sales promotion; salve your conscience any way you know how, but pay the real bookseller a real self-respecting wage, and watch the bookstore grow.

## How They Celebrated Book Week

### I

#### Live Dolls Are Convincing

Helen B. Parker

*Assistant Manager of the Presbyterian Book Store, Nashville, Tennessee*

"A W! They're dummies"—"No, I saw one of them move." Just at this point, one of the two children in the window looked up with an amused grin from "Johnny Crow's Garden" and there was no longer any doubt about the vitality of the figures. An astonishing number of men and boys were among the spectators who stopped to watch the real life picture in the Children's Book Week exhibit of the Presbyterian Book Store in Nashville, Tennessee. One display window was a miniature playroom, with Mother Goose border, and colorful original illustrations loaned by Harper Brothers, E. P. Dutton Company, and Frederick Warne Company for the occasion. A child's desk and floor cushions were placed for the convenience of the two children who enjoyed the hospitality of the Book Store each afternoon and Saturday of that week and were so thoroughly engrossed with the books and the handcraft and the puzzles brought out for their entertainment that there was no

missing the appeal to the heart strings of the passing throng to make some other child as happy.

The other window showed Mother Goose entering the "Gateway to Bookland" where the colorful children's books of the season were on display as a guide to shoppers.

The essays written by school children during the week, for which the Book Store gave book prizes, were sufficient proof that the joy of reading has survived the restless activity of the age, and the books chosen for prizes displayed the good taste of the youngsters. Poetry, anthologies and standard fiction were predominant.

One of the outstanding surprises of the week came when a red-headed, freckled faced young athlete gave up a trip to the picture show in favor of a story book he "had to have."

The offer made to certain parents to select a book for their child's birthday present brought an appreciative response



*The Real Life Picture in the Children's Book Week exhibit of the Presbyterian Book Store in Nashville, Tennessee*

from those who wanted to start a worthwhile library for the children.

Then to show that the consideration was not all on the side of the parents, we had the example of the little newsy who purchased a pocket dictionary with the re-

quest that it be "wrapped up nice" because it was for his dad's birthday.

Children's Book Week may be just another week to the cynics, but to those who have a real part in it, we find that it strikes a responsive chord.

## II

### Not a Book in the Window!

Ernest F. Ayres

**N**OT a book in the window of the only exclusive bookstore between Salt Lake City and the Coast! And during Children's Book Week, at that!! *Shocking!!!*

Yet this experiment was tried this year at the Ayres Book Shop of Boise, Idaho, and with excellent success.

The idea was born when Clara M. Barnes, Children's Librarian at the Carnegie Public Library, manufactured a Book House covered with designs cut from wrappers of the newer juveniles. This was on display for a month before Children's Book Week, but Saturday eve-

ning, November 16, it was transferred to the Ayres Book Shop.

There it was installed in a window which had been dressed to represent an outdoor scene. Big grass rugs formed the base of the display, while views of forest and sea made an interesting background. On both sides of the Book House, and in the foreground, characters from other books merely lounged around, or headed up paths leading to the home of their fictional friends.

Raggedy Ann and Raggedy Andy occupied positions of honor next the glass, forming a sort of advance guard for the



display. Jack Pumpkinhead of Oz, with his huge sword, and Prince Bantam, with his dagger of the Samurai, did yeoman service in keeping order among the more irresponsible characters.

In the foreground, Christopher Robin was busy replacing Eeyore's wandering tail. Nearby, Tom Sawyer beguiled his friends into white-washing the fence for him, while Huck Finn, disgusted with such foolishness went off fishing, all by himself, during the entire week. Even Long John Silver appeared on the scene, but he stalked off down the beach, his parrot on his shoulder, when he found there was no treasure trove in sight. This so alarmed the Spotted Seal that he awoke from his sunbath on the sands and headed for his safer element, the ocean.

Overhead an airplane droned, while below the Giant Horse of Oz gazed wondering at the Camel With the Wrinkled Knees, safely corralled nearby. Billy Whiskers appeared entranced by the racing chariot of Ben Hur which, unwittingly, was headed direct for the Cat Whose Whiskers Slipped. Aladdin and his

Genii were overshadowed by the Chief of the Herd, while the Bobbsey Twins and the Three Boy Scouts stood in almost reverent awe of their heroes—King Arthur, Ivanhoe, and a more recent popular character, the Trumpeter of Krakow.

Of course, Mother Goose was present—but why doesn't some publisher resurrect the old picture of the old lady riding on her broomstick, once popular, now evidently discarded.

Many other pictures, all of them cut from wrappers furnished by kindly publishers, and mounted on wooden bases, were in the window. Harper and Dutton sent artists' original drawings to add interest to the display, and Rand McNally furnished many large colored posters to brighten the walls inside the shop.

It was planned to offer prizes—books, of course—to grade school youngsters who could guess correctly the largest number of characters represented. This had to be abandoned, as it seemed impossible to secure many of the desired pictures, so the window, as finally unveiled, presented too difficult a problem for the children.



*Not a book in the window of this bookshop display in Boise, Idaho. An interesting experiment, the main attraction of which is "Book House," covered with designs cut from the wrappers of the newer juveniles.*

## In the Bookmarket

**A** PUBLISHING enterprise which has presented more than ordinary complications has just been successfully completed by Yale University Press with the delivery of the last three volumes of "The Pageant of America." This great set of histories consists of 15 vol-

umes, about 5,500 pages of text something like 12,000 illustrations.

The name of the Yale University Press has been connected with three large enterprises of historical publishing: the "Yale Chronicles," a set of which tens of thousands were sold as a popular yet authori-

tative history of America, most of the distribution being developed by intensive subscription sale; the Yale historical films, which were prepared with scholarly accuracy for use in schools; and now "The Pageant of America," an effort to connect text and pictures. In this set thousands of historical photographs, old maps, drawings, etc., have been collected, each picture fully authentic. The general editorial plan has been to give the story of the country in volumes each with a general subject head, the text divided under chapters and subdivided in paragraphs with descriptive headings; each paragraph with an illustration. The volumes have not been published in numerical order, Volume 2 being one of the last to arrive. It is called "The Lure of the Frontier," taking this subject from the days when the Alleghenies marked our western boundaries to the final surges of population into the Rockies and Alaska. The fourteenth volume is the story of "The American Stage" from its earliest beginnings to the contemporary theater, with over 1,000 illustrations. The fifteenth volume, the "Annals of American Sport" by John Allen Krout, covers every phase of sporting interest from earliest bowling greens to today's national playgrounds. ❀ ❀ ❀

Hetty Green sat on a packing box in Wall St., eating her lunch out of a newspaper wrapping; hoarding, calculating, scheming, denying herself every comfort, every luxury, to become the richest woman in America, to be frustrated, at last, by her fellow miser, Russell Sage. The first full length history of this feminine financier, written by Boyden Sparkes, is to be published by *Doubleday, Doran* next April. It will not be serialized. ❀ ❀ ❀

Thomas Mann, in the comfort of his handsomely appointed flat in Berlin, writing at ease, giving orders to three buxom maids and one Scotch collie,—declared that this year's Nobel prize should have gone to Arno Holz, who died just before the award was announced after a life of starvation and toil. Thomas Mann is author of a coming two-volume novel "Joseph and His Brethren," to be published in America by *Alfred A. Knopf*. ❀ ❀ ❀

George Eastman, a poor boy who invented the Kodak, became wealthy and

gave away millions of dollars; to the public gaze, a modern personification of the Sphinx. That was all, until Carl A. Ackerman wrote a biography of Eastman, examining more than 100,000 letters and documents. To be published by *Houghton Mifflin Company* next spring. ❀ ❀ ❀

Carolyn Wells, writer of detective stories (the latest, "Triple Murder," *Lippincott*) plays bridge devoutly, sometimes twelve or even twenty-four hours at a stretch, haunted by the secret fear that she will some day jump overboard from an ocean liner, although she is terribly afraid of sharks. ❀ ❀ ❀

Fanny Hurst, who sold "Lummox" for talkie purposes, sits watching "Five and Ten," *Harper*, meet the same fate. ❀ ❀ ❀

Westbrook Pegler, of the *Chicago Tribune*, recently gave a party for Katharine Brush and all the sports writers mentioned by name in her forthcoming "Young Man of Manhattan," among them Joe Williams of the *New York Telegram*, Bill Corum of the *New York Journal*, James Harrison of the *New York Times*, Richards Vidmer and Don Skene of the *New York Herald-Tribune* and Gene Fowler. It is said that so certain are some of these young gentlemen friends that they are the model for Toby, the hero of Miss Brush's novel, that the publishers (*Farrar & Rinehart*) are forming a new club, to be called "Young Men of Manhattan." ❀ ❀ ❀

Katharine Lee Bates was herself so generous in her affections that she was deeply loved by generations of Wellesley girls, by dozens of young poets, and by a wide circle of other friends. This affection is evidenced in the many memorials which have been planned in her memory this first year after her death.

Among them is a series of murals by Herter illustrating "America the Beautiful," her well-known hymn, to be placed in one of the new college buildings by Caroline Hazard, a former president of Wellesley. The New England Poetry Club is planning a bronze tablet with the hymn upon it set in a design of yellow clover and laurel. There are to be two new volumes of her poetry. *Crowell* has just issued one of her travel books, "From Gretna Green to Land's End," in a new revised edition.



# THE Publishers' Weekly

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EDITORS

R. R. BOWKER F. G. MELCHER

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*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*  
—BACON.

## Act Now Against Censorship

THE American Library Association, acting through its Committee on Book Buying, has issued a very carefully worded and significant statement with regard to the censorship provisions of the United States Tariff Law. This statement, which analyzes the situation under the present and proposed laws, comes out in full support of the amendment carried by Senator Cutting (Republican) of New Mexico in October, and all libraries and state organizations are asked to write to their Senators and Representatives urging them to stand by the revised paragraphs.

In the *Publishers' Weekly* of October 26th the situation as to the censorship was outlined, showing that to the proposed tariff legislation as started in the House there was added in addition to the ban on obscene books, prints, etc., a ban on any literature which any customs examiner should deem seditious. The latter would be especially unfortunate for libraries, as it would prevent their making collections of important material coming from foreign countries where revolutionary movements have been going on. In fact, as worded, the American Declaration of Independence, which certainly urged rebellion, could not come in through our Custom House. When this section was discussed in the Senate, Senator Cutting of New Mexico moved that both paragraphs be eliminated, the ban

on obscene books, prints, etc., and the ban on seditious literature. Failing in his first amendment, he succeeded in having passed by a vote of 38 to 36 an amendment which eliminated the censorship on books but left it as applying to prints, etc., and amended the paragraph on seditious literature so that it did not leave any very exasperating ban on important material.

Booksellers and librarians ought to take immediate steps to get in touch with their Senators and Representatives and back up this amendment in order that the tariff legislation as passed shall not include the original provisions.

## When Judges Disagree

A COURT opinion which may have wide influence as a precedent in censorship trials was rendered by Magistrate Brodsky of New York in the case of "Hands Around," a translation of Arthur Schnitzler's "Reigen." In delivering his opinion that cleared the book of the alleged charge of obscenity, Magistrate Brodsky said, "Although the theme of the book is admittedly the quite universal literary theme of men and women, the author here deals with it in a cold and analytical, one might even say scientific, manner that precludes any salacious interpretation. A careful scrutiny of the text reveals not a single line, not a single word, that might be regarded as obscene, lewd, lascivious, filthy, indecent or disgusting within the meaning of the statute."

The complaint was filed by John S. Sumner, head of the New York Society for the Suppression of Vice, against Max Gottschalk for the selling of the alleged obscene book, "Hands Around." While Gottschalk and the book were cleared in this case, Sumner is awaiting a decision on the same book pending in another court where he has charged Philip Pesky with selling "Hands Around."

In his opinion, Magistrate Brodsky collected precedents which justify the court in its decision that the book may be sold. He points to the high literary quality of the book which is not written with intent to corrupt the reader. Sumner, on the other hand, followed the method of condemning all of the author's work because an earlier translation of Schnitzler's writ-



ings had been withdrawn after threatened action by the Vice Society. The Magistrate went on to say that only recently the works of Emile Zola were barred in the United States and in some communities the works of Walt Whitman, Theodore Dreiser and H. G. Wells are still under ban. The distinction between what is good and bad is continually changing.

At the same time decisions were rendered in the cases of Samuel Roth and Henry Zolinsky who were charged with possession and sale of "Hands Around" and "Ulysses." The court found that neither of the men possessed the book with intent to sell.

In the Court of Special Sessions "Hands Around" was held to be an obscene book, and the long arm of Mr. Sumner is free to interrupt its sale in New York. Justices Frederic Kernochan, William A. Walling and Max Soloman differed with Magistrate Brodsky, holding that the book is "obscene, and indecent, being a lurid story of ten incidents of illicit love relations." It is becoming necessary for the bookseller in New York to watch his courts very closely in these hectic times.

### Census Conference

**A**S Dr. Julius Klein said in his talk to the conference on censuses held in New York recently, "the country was never so clearly in the mood to get away from hunches and back to facts." In this state of mind we enter upon the year of the census. The government is preparing to spend \$40,000,000 in gathering facts needed by historians, students, legislators, economists and business men. It is natural under the presidency of Mr. Hoover that the importance of these facts to business should be emphasized, so, in order that the importance of what is to be done may be appreciated, these conferences have been called over the country. Besides the statistics on population, there will be an entirely new census of distribution and also the biennial census of manufactures. To get these two latter sets of figures, it is important that there be extensive cooperation, and no trade will be more appreciative of an accurate pic-

ture of its own marketing status than the publishing and bookselling business. The first analysis is expected by April.

### Librarians to Gather in Chicago

**A** CODE of ethics for the library profession will be discussed at the mid-winter meeting in Chicago on December 30th and 31st. This will be presented by a special committee headed by Josephine Rathbone of the Pratt Institute Library School. At the same meeting a program of library activity for the federal government will be outlined, and the statutes of the new International Federation of Library Associations will be considered. A hospital project is also to be recommended, and subscription books and cooperative cataloging are on the program.

Besides the general sessions, there are many special sessions, and at one of these, that of the Bibliographical Society, Dr. W. N. C. Carlton, librarian of Williams College, will speak on "George D. Smith As I Knew Him." Kroch's Bookstore is supplying the conference with an exhibit of recent illustrated children's books, and an address on the subject of illustrators will be given by Della McGregor of the St. Paul Public Library. Two other subjects of general booktrade interest are discussions on "The Foreign Dealer, a Study of the Booktrade" and one on "Methods of Building a Live Book Collection."

The mid-winter meetings of the A. L. A. have been steadily taking on increasing importance, as evidenced by the programs of this rapidly growing national organization.

### Watch Your Mail

**C**ONSTANTINOPLE has ceased to be and Istambul is the name to use, (the Turkish post office will not recognize the old name). And recently Peking, Northern Capital, was changed to Peiping, Northern Outpost; Christiania became Oslo; The Hague became Gravenhage, and, of course, St. Petersburg became first Petrograd and then Leningrad. The merchant must watch his mailings and the cartographers their plates.

## Censorship Increases Sale of Book

THE fact that censorship tends to give publicity to a book has been demonstrated in many fields of book publishing and is again proved by the attention obtained by Edwin Dakin's biography of Mrs. Eddy since the efforts made by the Publication Board of the Christian Science Church to curtail its sale, as was described in the *Publishers' Weekly* of October 5th. In the *New York World* of December 6th there was a half column story with full headlines reading "Eddy Book Banned by Lord & Taylor—Store Heeds Protest of Christian Science Representatives — Publisher Boycotted." The reporters had found that the book was under the counter at Lord & Taylor's Bookshop, a branch of the Doubleday, Doran Bookshops. Lord & Taylor said they had been approached by an official organization of the Christian Science Church who had stated that the book departments of Macy and Wanamaker were both in agreement to discontinue its sale. The *World* reporter checked conditions in those two stores, but found them still selling the book.

The effort of the Church to smother "Mrs. Eddy" has not only caught the New York daily press, but has been the subject of extended comment in the *New Republic* and *Carnegie Magazine*.

The *New Republic* of December 11th, carried a three-page story entitled "Christian Science Censorship." This reviews what has happened regarding this book and the previous books on Mrs. Eddy by Georgine Milmine and Adam Dickey. This article concludes by asking the question, "Will the Dakin volume go the way of Miss Milmine's biography and the reminiscences of Dr. Dickey? It is not so foolish a question as may at first seem. It must be remembered that there is only one book in general circulation today that has withstood the fire of Christian Science, and that one is Mark Twain's "Christian Science." This survival may be accounted

for by the fact that Twain's criticisms were hilarious. Aside from this one instance the Committee on Publication have never failed to accomplish their purpose."

The Christian Science Church has at the same time started general advertising of the authorized biography by Sibyl Wilbur, encouraging the sale through bookstores. This biography was written some years ago in collaboration with the Christian Science officials.

Still further indication of the effect of church censorship methods on the general public is given in an eight page review of the Dakin biography in the *Carnegie Magazine* of November. This article is signed by Samuel Harden Church, chairman of the Editorial Council of the magazine and president of Carnegie Institute. In commenting on the situation raised by the book Mr. Church states that a group of members of the Christian Science Church visited the Carnegie Library with the request that the book be excluded, but the Library decided that it must put the book into its circulation department, and it has been one of the most sought after of present-day publications.

"It was not alone in Pittsburgh but throughout the country," says Mr. Church, "that the officials and publishing committees of the Christian Science Church have resorted to every form of pressure up to the threat of boycott in their feverish efforts to suppress this masterful and illuminating book. This policy of protest and intimidation is foolish, arrogant and tactless, and besides constituting a negation of popular rights has had the usual result of increasing the sale.

"They were acting with rash judgment when they organized a crusade to destroy this book, by all odds one of the most patient, scholarly and authoritative biographies of the year, one of the most valuable in its historic essence, and one of the most fascinating as the portrait of an astounding woman."



# In and Out of the Corner Office



Richard R. Smith

**R**ICHARD R. SMITH, president of the new firm of Richard R. Smith, Inc., sailed last week for a business trip to England, where he plans to find material of general library and textbook interest to add to the volumes that are being planned in the American office. The firm got settled in its new quarters, 12 East 41st Street, by the end of November, at the same address as that of the new firm of Farrar & Rinehart. Among the first books that have been contracted for are one on art by Mrs. E. R. Cockerel, one by Professor R. M. MacIver of Columbia, one from Professor John Owen Beaty, recently a holder of the Otto Kahn Fellowship; also, books of history and even a mystery thriller, for early publication. ❀ ❀ ❀

Collectors may be interested to know that an advertising letter from the *American Mercury* entitled "Mr. Mencken to the Book Publishers" has been printed in a four-page folder in an edition limited to 250 copies. Many letters are written to

publishers pointing out the advantages of different mediums for advertising—the *Publishers' Weekly* admits writing many eloquent documents on this subject itself. Mencken's letter on the subject, however, is perhaps the only one printed in a strictly limited edition and is likely to become a collector's auction sale item. ❀ ❀ ❀

Stuart Rose, well known among authors for his work in the editorial departments of Brentano's and of McBride's, becomes this month the New York editorial representative of Little, Brown & Co. at 354 Fourth Avenue. Little, Brown has long had a sales office in New York with frequent visits from the editorial staff at Boston, but growing activities makes it seem advantageous to have a permanent representative. ❀ ❀ ❀

The Macmillan Company announces the appointment of T. C. Morehouse as head of their college department. Mr. Morehouse attended Dartmouth College, entered the employment of the company in the summer of 1900, and has been with them in various capacities both in the home office and other branch offices ever since. Since February, 1910, Mr. Morehouse has been manager of the company's business west of the Rocky Mountains. ❀ ❀ ❀

Alex McKay explained for us the sky-writing to which New York was treated the other day when the words "Pilot's Luck" were flung high over Manhattan. A buddy of the war birds whose tales were recently published by McKay under the title written in the sky was just doing his bit. Clayton Knight has drawn some twenty or more illustrations of air battles and such, and excerpts from stories by Elliot White Springs, Captain A. Roy Brown, Floyd Gibbons and Norman S. Hall, go to make up the volume, "Pilot's Luck." ❀ ❀ ❀

Henry Hazlitt, for years in charge of the book pages of the *New York Sun*, will become literary editor of the *Nation* on January first. Freda Kirchway, the present literary editor, is away on a year's leave of absence. She will rejoin the staff next fall as an associate editor. ❀ ❀ ❀



# Boston Booktrade News

Dale Warren

DECEMBER is without doubt the season of catalogs, and it is no idle boast to maintain that they are getting "bigger and better." The Christmas catalog, published by the Board of Trade of the Boston Book Merchants, is being distributed by twelve local booksellers and sixty public libraries to the extent of more than a hundred thousand copies. The catalog is edited by Dorothea Lawrence Mann and the books listed reflect the selection of Charles F. D. Belden, director of the Boston Public Library, John Clair Minot, literary editor of the Boston *Herald* and Edwin F. Edgett, literary editor of the Boston *Transcript*. Aside from book listings and a lavish display of cuts, it includes stimulating and pertinent essays by Professor C. H. Grandgent of Harvard University, Florence Bethune Sloan, of the Newton Free Library, Edward E. Whiting and Harford Powel, Jr.

From the bookshop for Boys and Girls come two very complete catalogs, one devoted to books for boys and girls and the other to books for adults, the latter being introduced by an essay of John Livingston Lowes reprinted from his "Of Reading Books," recently published by Houghton Mifflin Company. Bertha Mahony has outdone herself this year and her work reflects the greatest skill, intelligence and discrimination. Both catalogs are also distributed by the Hampshire Book Shop of Northampton, the Hathaway House Bookshop of Wellesley and the Vassar Co-operative Bookshop of Poughkeepsie. Goodspeed's "Catalog No. 187" is an attractive brochure of 156 pages presenting rare books and first editions in English and American literature.

It is my prophesy that catalogs such as the foregoing will not find their way to the scrapbasket once Christmas is over but will serve as excellent check-lists and souvenirs far into the New Year.

Among the older books which are still selling in Boston is Julia Peterkin's

Pulitzer Prize novel, "Scarlet Sister Mary," which has just been issued in a new "Aeroplane Edition" by her publishers, Bobbs-Merrill. The popularity of her later novel in this vicinity makes up to some extent for the Censor's ill-advised banning of her earlier "Black April."

\*\*\*

William Beebe, long a favorite with Boston readers, has recently lectured at the Hotel Statler under the auspices of the Children's Museum . . . . Another lecturer who will be here shortly is Mary Agnes Hamilton, one of the most newly elected members of Parliament, who comes to this country for a lecture tour under the auspices of W. B. Feakins. Her new novel, "Three Against Fate," will be one of the leading titles on the Houghton Mifflin mid-winter list.

\*\*\*

The Atlantic Monthly Bookshop has recently had an exhibition of Whistler lithographs and is planning to continue its afternoon talks at the Ritz Carlton Hotel for its patrons after the first of the year. One of the early speakers will be David McCord whose anthology of light essays, "Once and for All," has just appeared over the Coward-McCann imprint.

\*\*\*

William E. Harris is now conducting the semi-weekly "Bookstall Gossip" column in the *Transcript*, formerly edited by Dorothy Gilman . . . . All during December, DeWolfe and Fiske have followed the venerable Beacon Hill tradition by having lighted candles in their Park Street windows, as a background for their display of holiday books . . . . Imagine the consternation the other morning at Little, Brown's when they opened a telegram from a bookstore which read "Please Rush One Uncertain Strumpet." After due consideration a copy of the latest Hutchinson novel, "The Uncertain Trumpet" was sent by special delivery. To date it has not been returned.

## November Best Sellers

**T**WO war books lead the Best Seller List for November, compiled by *Books of the Month*. "All Quiet on the Western Front" is ahead of "A Farewell to Arms" by such a small margin, that they are practically equal, at the head of the fiction. "Whiteoaks of Jalna," "Roper's Row," "Hans Frost," "The Galaxy," and "Field of Honor" still occupy places among the first ten. "Blair's Attic" returned to the list after a brief absence. There were only two newcomers during the past month, the sensational "Ex-Wife," which has worked its way to the list over a period of about four months, and "Sincerity," John Erskine's new novel with a modern setting, which has been out just a month.

Two more war novels figured prominently as to sales during November. These were the Houghton, Mifflin—*American Legion Monthly* prize novels, "God Have Mercy On Us!" by William T. Scanlon and "It's a Great War" by Mary Lee. "Hudson River Bracketed" by Edith Wharton, even though it did not appear until after the middle of the month, was a good contestant for the first ten. The other new title of promise was Phyllis Bottome's "Windlestraws."

In non-fiction, "The Tragic Era" definitely took its place at the head of the list, being far ahead of "The Specialist," which has had no rival for several months. "The Art of Thinking" and "Henry the Eighth" still follow in third and fourth places. Quite correctly, Henry is followed by Elizabeth. Katharine Anthony's biography of the red-haired queen gained one place on the list during November. There are even more changes in non-fiction, than in fiction, this month. The last half of the list is entirely composed of new titles, with the exception of "A Preface to Morals," "July '14," Emil Ludwig's interpretation of that catastrophic month, leads the newcomers. Another prize book, the winner of the *Atlantic Monthly's* biography contest, "Grandmother Brown's Hundred Years" by Harriet C. Brown, takes eighth

place. It is followed by "The Autobiography of Calvin Coolidge" and Bertrand Russell's modern theories of "Marriage and Morals." Other new non-fiction titles in the November limelight were "Richelieu" by Hilaire Belloc, "The Sea Devil's Fo'c'sle" by Lowell Thomas and "Lorenzo the Magnificent" by David Loth.

### FICTION

- Remarque. "All Quiet on the Western Front." *Little, Brown*, \$2.50.  
 Hemingway. "A Farewell to Arms." *Scribner*, \$2.50.  
 De La Roche. "Whiteoaks of Jalna." *Little, Brown*, \$2.50.  
 Deeping. "Roper's Row." *Knopf*, \$2.50.  
 Walpole. "Hans Frost." *Doubleday, Doran*, \$2.50.  
 Ertz. "The Galaxy." *Appleton*, \$2.50.  
 Anonymous. "Ex-Wife." *Cape & Smith*, \$2.  
 Erskine. "Sincerity." *Bobbs-Merrill*, \$2.50.  
 Byrne. "Field of Honor." *Century*, \$2.50.  
 Lincoln. "Blair's Attic." *Coward-McCann*, \$2.

### NON-FICTION

- Bowers. "The Tragic Era." *Houghton, Mifflin*, \$5.  
 Sale. "The Specialist." *Specialist Pub. Co.*, \$1.  
 Dimnet. "The Art of Thinking." *Simon & Schuster*, \$2.50.  
 Hackett. "Henry the Eighth." *Liveright*, \$3.  
 Anthony. "Queen Elizabeth." *Knopf*, \$4.  
 Ludwig. "July '14." *Putnam*, \$3.50.  
 Lippmann. "A Preface to Morals." *Macmillan*, \$2.50.  
 Brown. "Grandmother Brown's Hundred Years." *Little, Brown*, \$3.  
 Coolidge. "The Autobiography of Calvin Coolidge." *Cosmopolitan*, \$3.  
 Russell. "Marriage and Morals." *Liveright*, \$3.



## N.A.B.P. Nominations and Annual Meeting

**A**T a Special Meeting of the Board of Directors of the National Association of Book Publishers the Nominating Committee presented the following nominations:

**Nominations for Directors, January, 1930, to January, 1933**

EDWARD S. MILLS, Longmans, Green and Company

W. W. NORTON, W. W. Norton and Company, Inc.

RICHARD L. SIMON, Simon and Schuster

FREDERICK A. STOKES, Frederick A. Stokes Company

ARTHUR H. SCRIBNER, Charles Scribner's Sons

**Nominations for Director, January, 1930, to 1932**

W. S. THOMPSON, G. P. Putnam's Sons.

**Nominations for Officers for 1930**

For President —EDWARD S. MILLS

For First Vice-President

—JOHN W. HILTMAN

For Second Vice-President

—FREDERICK A. STOKES

For Third Vice-President

—ARTHUR H. SCRIBNER

For Fourth Vice-President

—FRANK W. SCOTT

For Secretary —HENRY HOYNS

For Treasurer —W. S. THOMPSON

At the request of Joseph Wharton Lippincott, the President, the following committee is making plans for the annual luncheon, to be held on Tuesday, January 21st: Frederick A. Stokes, chairman; George P. Brett, Jr., The Macmillan Co.; Thomas R. Coward, Coward-McCann, Inc.; Edward M. Crane, D. Van Nostrand Co.

The Hotel McAlpin Roof has been selected for the business meeting at 10:30 o'clock, and the luncheon at one.

A change in procedure of the business

meeting has been approved by the Board of Directors in order to give more opportunity for discussion of reports and for suggestions for future work. Committee reports will be mailed to members a week in advance of the meeting, and each committee chairman will give only a brief summary of the work of the year, asking for comments and leading discussion of the work under way.

## Lindbergh Hoaxer Found

**T**HE author of the spurious "We Fly," supposed to have been written by Colonel Charles A. Lindbergh, was arrested last week in Los Angeles, closing the story of one of the cleverest literary hoaxes ever attempted. Gerald R. Gage who impersonated both Lindbergh and Donald Keyhoe as reported in the *Publishers' Weekly* for November 2nd, is a clever man. He fooled a seasoned publisher as well as one of the most important national periodicals, and did his fooling in the field of a rather technical subject. The science of aviation is still mysterious to the layman and all who inspected the manuscript of "We Fly" said that it must have been written by a seasoned aviator. The "seasoned aviator" has turned out to be an untraveled, rather resigned to his fate, Los Angeles postman. What is more, this postman has never even so much as taken a twenty minute hop with a barnstorming pilot.

Gage says that writing is his hobby and he must be the son of the proverbial practical joker, for he is not a novice at the game of fooling publishers. He has written at least one 50,000 word novel all in the spirit of good fun, which was published in the same manner as the attempted "We Fly," and for which he could not, under the circumstances, collect royalties. The little matter of money did not bother, though; he was having the time of his life. To make "We Fly" convincing Gage used intimate family photos, but they were of himself instead of Lindbergh.

Gage was apparently unaware of laws that limit the extent to which one may carry his hobby of fooling.



# Canadian Booktrade News

Findlay I. Weaver

*Editor of the Canadian Bookman*

NOTABLE work being done by the Association of Canadian Bookmen, which is a co-operative organization financed by the associated book publishers, is an educational program including the supply of speakers and papers to various organizations in all parts of the land. Among the engagements already filled this month were addresses by John M. Elson, novelist, before a joint meeting of the Lions, Progress and Optimist clubs, Toronto; William Tyrrell, dean of the Toronto booksellers, before the Kiwanis Club, Hamilton, Ont. Similar events are scheduled to take place at Bridgeburg, and Ingersoll, Ontario, this month; Welland, Peterborough and Smiths Falls in January, while service clubs in a number of other Ontario towns and cities have applications in for speakers to be sent in January, February and March. These engagements are being filled following a request from the Associated Service Clubs of Ontario for speakers on the general subject of Books and Reading and on their part, a liberal appropriation has been voted for promotional purposes.

Even more widespread and effective in results, has been the sending out of 1000 papers on literary subjects to organizations such as Women's Institutes, Young Peoples' Societies of the churches, and Homemakers' Clubs. To some extent these papers have been instrumental in having Books placed on the programs of the Women's Institutes of Ontario and the Homemakers' Clubs of Saskatchewan.

One lecture, "At the Back of the Book World," with fifty slides depicting highlights in the history of the printed book, is in great demand. Its latest presentation was at Belleville, Ont., from where it is to go to Manitoba.

The foregoing is an indication of the widespread interest in books and reading that is being manifested by all manner of associations and bureaus that have the

welfare and betterment of society at heart. This manifestation is on an unprecedented scale in so far as Canada is concerned and the suggestions of the Associated Service Clubs, alone, are so ambitious and comprehensive as to be beyond the scope of the Association of Canadian Bookmen in the existing form of that body.

General satisfaction with regard to the outcome of this year's celebration of Canadian Book Week is expressed in the official report of the national secretary of the Canadian Authors' Association which was the organization most active in promoting the observance of the Week. "A really notable celebration from sea to sea," is how the report puts it. The larger cities, with their great public meetings, were, of course, the most spectacular, as in previous years, but the richest harvest of results is looked for from seeds sown in the virgin soil of the young and impressionable minds in the schools and by librarians in contact with juvenile readers. This particular branch of the work has had greater attention than ever before in the celebration of Book Week.

Hugh S. Eayrs, president of The Macmillians in Canada, recently wrote an interesting article for the "Montreal Star" on the prospect of Canadian literature from the publisher's point of view. In the course of the interview, Mr. Eayrs said:

"First of all, we may get somewhere if our writers stop trying too insistently to be Canadian. An alarming number of people is still looking for the great Canadian novel. What is, or is likely to be, the great Canadian novel? What does the phrase mean? I hear people telling me, in print, that Miss de la Roche's "White-oaks of Jalna" is this or that or the other, but it isn't Canadian. People discuss Martha Ostenso as one who should say this or that or the other, "but her novel isn't Canadian." But these ladies never said that their novels would be or could be

or pretended to be or were intended to be Canadian. What they said when their publishers issued their books was "I have written a novel. I hope you like it. It is a sincere piece of work. Tell me (you critics) what you think of it. Tell me (you public) how you like it—you'll do that by buying it or not buying it." Of course, they are quite right. They have too much sense to set out to write a Canadian novel. They are prepared, being each of them a Canadian, to write a novel—a very different thing."

### Goncourt Prize Awarded to Marcel Arland

THE 1929 Goncourt Academy literary prize was awarded to Marcel Arland for his novel, "L'Ordre." Arland is a young writer whose first novel was published in 1923. He is of no particular school of modern writers, but his books in general have been psychological studies, as is the prize novel. Out of the several thousand novels to be submitted this year, books by Henri Chéon, Blaise Cendrars and Maximilian Gautier were the others to receive votes.

### November Postal Receipts Up

POSTAL receipts, which are generally a fair business barometer, in November showed a 3.19 percent increase in fifty selected cities over the same month of last year, according to the figures made public this week by Postmaster Brown. The five leading cities in percentage of increase were: Denver 13.16, Los Angeles 10.50, Syracuse 10.49, Fort Worth 10.00 and Washington 9.77.

### Brotherhood of Commercial Travelers

THIS venerable organization of book salesmen held its forty-fifth annual meeting on December 4th at the Hotel Roosevelt, New York, and elected as officers for next year Louis M. Levy, president, George McLeod of Toronto, vice-president, and, as per usual, John Hovendon continues its dictator with the dual office of secretary and treasurer.

The annual banquet will be given on Monday, December 30th, at the Roosevelt.

### Aldington Establishes Poetry Prize

MOVED by deep appreciation of the way in which his novel, "Death of a Hero," was received in America, Richard Aldington has established an annual poetry award to go to an American poet whose work appears in *This Quarter*, a literary review published in Paris by Edward W. Titus. The award will be made by the editorial board of the review, subject to Aldington's approval. The winner must be an American, and must have contributed to at least one issue of *This Quarter* in the previous year. All material should be addressed to the editor 4 rue Delambre, Paris.

### Updike Book Ready

HERBERT REICHNER of Vienna has announced that he is now ready to deliver copies of the book on D. B. Updike which was reviewed in the *Publishers' Weekly* of September 21st.

The same press, which has been providing lovers of typography with so many attractive books, has just issued a volume on script types called "Die Civilité-Schriften" written by Mauritz Sabbe and Marius Rudin. The price is \$4, the edition numbering 250 copies, and there are 20 copies on large paper at \$8. The text is followed by a number of pages of facsimile reproductions from printers' books and from volumes produced in that style of typography. The script type was first used by Granjon at Lyons and further developed by the Flemish printers of the sixteenth century. Plantin purchased some of this type quite early from Granjon, and later developed fonts of his own.

### Edison Scores Price Cutters

THOMAS EDISON has just come out with a statement in favor of the Capper-Kelly Fair Trade Bill. "Fair competition between manufacturers is a good thing and will inevitably result in fair prices to the public," he writes. "The competition developed by the price cutting methods of certain retailers is harmful to the manufacturer, destructive to the legitimate dealer and of no lasting benefit to the small portion of the public temporarily affected by it."



## Shakespeare Library Building Begun

**P**RELIMINARY work for the erection of the Shakespearean Library Building in Washington, D. C., a magnificent landmark in the National Capital which will have an international significance, has been started with the clearing of the site on the south side of East Capitol Street, between second and third streets.

The library building is to be a combination of reading room, exhibition gallery and a reproduction of an Elizabethan theater. It is made possible by a foundation created by Henry C. Folger, American business leader, who gave the National Capital his Shakespearean collection which will be housed in the new edifice.

The completed development is estimated to cost \$1,500,000.

The Folger Library structure has been designed by Paul Cret, noted architect of Philadelphia who designed the famous Pan American Building in Washington.

The exterior will be of pure white marble, the architectural motif being classic to be in harmony with the Congressional Library, and the United States Supreme Court Building and the addition to the Congressional Library near which it will stand.

The interior will be of Tudor gothic style of the period of the time of the famous bard. The building is to be in three main divisions: a huge reading room, great exhibition gallery and an auditorium. The latter will be a reproduction of an old English court yard or theater with a stone floor, tile roof, antiques trim and other characteristics of the time of Shakespeare.

The structure which is to have extensive landscape treatment, will be approximately 216 feet by 112 feet.

Mr. Folger collected approximately 20,000 rare volumes of Shakespearean works, said to be the world's best collection.

## Book League and Sears, Roebuck

**A**N arrangement was completed this week whereby Sears, Roebuck, the world's largest mail order house, will sell subscriptions of the Book League of

America as well as sell the selections of the League in their retail stores throughout the country. In announcing the new service to the public, the Sears, Roebuck stores are advertising a Book League in America Week.

## The Florida Purity League

**T**HE campaign to suppress objectionable textbooks, started a month ago by L. A. Tatum and A. Pichard of Tallahassee, is to proceed on a nation wide scale now that the men have been cleared of the charge of mailing obscene matter which had been brought against them by the Post Office Department. As reported in the *Publishers' Weekly* for November 30th, Judge Sheppard of the United States Court at Pensacola decided that the quotations used in the pamphlets, which were mailed, to illustrate objectionable passages from the textbooks, were not intended to be immoral reading.

Tatum and Pichard have now promoted the Florida Purity League with the object of fighting the practice of teaching psychoanalysis and "other insidious teachings under the guise of science" in tax supported institutions. The battle is to be waged against such works as "Interpretation of Dreams" by Sigmund Freud, "The Task of Social Hygiene" by Havelock Ellis and "Man and Superman" by Shaw. Mr. Tatum's statement to the correspondent of the *New York World* was:

"The character of the books in use in our institutions of higher learning, together with so large a percentage of infidel instructors, constitutes the greatest menace with which our State and Nation have ever been confronted."

## Music Copyright in England

**T**HE House of Commons is considering a bill which would put into the British Copyright Law a provision that the maximum fee for the privilege of performing any musical composition should be two-pence. The proponents of this bill have argued that the singing of songs in public benefits the composer. Bernard Shaw entering the discussion says, "Will these singers agree to pay the composer more if they sing so badly that damage is done to his work?"



### Postal Changes Proposed

THE Post Office Department will hold first and fourth class parcel post mail at destination for delivery on a date specified by the sender at the time of mailing if H.R. 6858 is passed.

Additional fees for this delayed delivery service on first class matter to be held not more than twenty days from the date of mailing are stated as 5 cents; more than twenty days, 5 cents plus 1 cent for each additional day; fourth class, not more than twenty days, 20 cents; more than twenty days, 20 cents plus 1 cent for each additional day.

Each piece of mail to be held must be endorsed with the date on which delivery is desired.

Christmas greeting cards endorsed for delivery not earlier than December 23 of any year are to be held at the office of address until that date, without payment above the regular postage.

### New Prayer Book in Use

THE new Book of Common Prayer went into use in all the Protestant Episcopal Churches of the United States on Sunday, December 1st, marking the achievement of a task undertaken fifteen years ago by a joint commission of bishops, clergy, and lay deputies headed by Rev. Charles Lewis Slattery, Bishop of Massachusetts. The *Publishers' Weekly* for October 5th carried a detailed account of the changes in the new Prayer Book and its history since the American Revolution. A preliminary to the event was a display of the various formats in which the book may be had, at the Fifth Avenue Offices of Oxford University Press. The editions range from remarkable gift copies to the cloth bound pew volumes.

### "Biography for Christmas"

THE Atlantic Monthly Bookshop, Boston, has sent out an attractive booklist to its customers, "Biography for Christmas." It contains a brief essay on biography by Lewis Mumford who traces the evolution of biography from the monument to the life. At the close of the essay Mr. Mumford lists given books which come nearest among those published in recent years to his own notion of "The Life." They are: Henry Adams: "The

Education of Henry Adams" *Houghton Mifflin* \$2.50. Lytton Strachey: "Queen Victoria" *Harcourt, Brace* \$5.00; \$2.50. Carl Sandburg: "Abraham Lincoln" *Harcourt, Brace* \$5.00. Van Wyck Brooks: "Henry James" *Dutton* \$2.50. Matthew Josephson: "Zola" *Macaulay* \$5.00. Julius Meier-Graefe: "Vincent Van Gogh" *Paysan & Clarke* \$3.00. Avrahm Yarmolinsky: "Turgenev" *Century* \$4.00.

### Encouraging Book Giving

THE Doubleday, Doran Bookshops have prepared a very interesting plan to encourage the use of books for gifts. They have had J. J. Lankes, the distinguished wood engraver, prepare a bookplate, at the bottom of which is space for the donor to write on. Attached to this are two blanks, one for the giver's personal record, a record for the date of sending, to whom sent, the name of the book, and the price paid, and then a second coupon which is sent to the bookseller along with the bookplate, and on this second coupon are more specific directions as to how the books should be shipped, how charged, etc. These bookplates and certificates are sold in groups of ten for 25c., and an introductory offer of sending these free is announced for the Christmas season.

### Bookbegging Notes

THE Oxford University Press sends us this current example of the mental processes of a college that believes that publishers and authors should work without pay.

NOTRE DAME COLLEGE,  
South Euclid,  
Ohio.

November 23, 1929.

Oxford University Press, New York.  
Gentlemen:

We are launching a book campaign at our College in order to secure some good books for our College Library.

In the belief that you will be willing to give us a few books, we are suggesting some of your publications very much desired at this time.

If you wish to include in this gift-collection any other titles than those we have suggested for your consideration, we will

be glad to receive them. At a later date we hope to favor you with an order.

We trust that our request will meet with your early and favorable consideration, and that we may list your publishing house among the donors of this campaign.

Sincerely yours,

*The Library Committee,*

(Signed) SISTER MARY GENEVIEVE,  
S.N.D.  
Librarian.

The Cokesbury Press of Nashville in confirmation of the need of a campaign against Book Begging sends us the following letter which indicates that some librarians believe any book will suit the children.

Tiptonville, Tennessee,  
Nov. 18, 1929

Cokesbury Company,  
Nashville, Tennessee.

My dear Sirs,

The library of Tiptonville High School is cataloging its library. We are writing the book companies and asking them for a donation of one of their books. Anything that you send us we shall appreciate.

Sincerely,

SELMA SMEARENGEN.

### Communication

ELINOR WYLIE

Editor, *Publishers' Weekly*:

This is to notify the publishing fraternity that no biographical work of any kind is at this time contemplated concerning my late wife, Elinor Wylie. I am led to this notification by being apprised of the fact that a certain person has presented himself at a certain publishing office as though credentialed by me to prepare her biography. He was possessed of no authority whatsoever.

A properly authorized biography of the late poet and novelist, Elinor Wylie, will appear in the course of time. Meanwhile I wish strongly to emphasize the fact that no biography is in contemplation, and that permission for any such work will, naturally, have to be secured from me and from the writer's immediate family, which includes the use of any letters or papers appertaining thereto.

I have given permission to no one to prepare any biographical work relating to my late wife. Whatever representations are made to that effect are absolute and unmitigated falsehood. The publishing fraternity will, I know, thoroughly respect in this regard what I, as a member of that fraternity, thoroughly respect: namely, accredited authenticity for any work relating to a writer of distinguished achievement now dead. In this particular instance such permission can only be valid if secured from me in person, and signed by me, before a presumptive publisher.

Very sincerely yours,

WILLIAM ROSE BENÉT.

New York City, December 2, 1929.

### Obituary Notes

#### THOMSSSEN, METHODIST BOOK HEAD, DIES

J. M. THOMSSSEN, for fifty-five years superintendent of the Methodist Book Concern, died in Cincinnati, December 1st, at the age of 76. He was one of the early printers of Cincinnati. Thomssen entered the employ of the firm with which he spent his life as a printer's devil, when a boy, and at the age of twenty he was made superintendent of the concern. Two years ago, at the age of 74, Thomssen enrolled at the University of Cincinnati in a course in printing and advanced typography. He was past president of the Ben Franklin Printing Guild, and at the last annual banquet of the organization was honored in celebration of his fifty-fifth year in the printing trade.

#### DIBBLE, BIOGRAPHER, DIES

DR. ROY F. DIBBLE, biographer and former member of the faculty of Columbia University, died in New York, December 3rd, at the age of 42. He was born in Portland, New York, and received his B.A. at Clark college in 1912. From 1916 until 1925 he was an instructor in English at Columbia, where in 1921 he obtained his Ph.D., his thesis being a biography of Albion W. Tourgee. Since leaving Columbia most of his time has been devoted to writing. His books include "Strenuous Americans," "John L. Sullivan," "Mohammed," and "Martin Luther."



## Changes in Price

BANCROFT WHITNEY CO.

Effective Dec. 16, 1929, the price of "Texas Jurisprudence" will be \$12.00 a volume.

WORLD PEACE FOUNDATION

World Peace Foundation Pamphlets, Annual Bound Volume V (1922), from \$1.00 to \$2.00.

D. APPLETON &amp; COMPANY

"Equipment for Stage Production" by Edwin Arthur Krows, from \$1.50 to \$2.00.

"Theatre Management" by Sanford Stanton, from \$1.50 to \$2.00.

"Alice in Jungleland" by Mary Hastings Bradley, from \$2.00 to \$2.50.

"Principles in Sociology" by Herbert Spencer (3 volumes), from \$10.50 to \$15.00 (or from \$3.50 to \$3.50 per volume).

WILLIAM EDWIN RUDGE

The World's Masters Series—Paper, present price, 40c., January 1st, 50c.; Cloth, present price, 75c., January 1st, 90c.

## Department Store Sales

DEPARTMENT store sales for October were 3 per cent larger than in the corresponding month a year ago, according to reports to the Federal Reserve system by 523 stores in 229 cities. For the first 10 months of 1929 sales were 3 per cent larger than for the same period last year.

Inventories of the reporting department stores at the end of October were at about the same level as a year ago, according to reports from 433 stores.

Changes in sales and stocks of reporting department stores are summarized by districts in the following table:

## DEPARTMENT STORES:

DATA BY DISTRICTS—SALES, STOCKS  
(Based on value figures)

Federal reserve district	Percentage increase or decrease (—):	
	1929 compared with same period or date in 1928	
	Sales	
	Oct. (1)	Jan.-Oct.
United States (2)	3.2	3.0
Boston	6.6	2.0
New York	6.2	5.2
Philadelphia	4.1	0.2
Cleveland	5.4	3.4
Richmond	4.9	3.4
Atlanta	—1.0	—1.6
Chicago	—2.4	2.8
St. Louis	—2.4	2.1
Minneapolis	—3.0	—2.0
Kansas City	2.8	3.3
Dallas	0.8	0.1
San Francisco	0.3	2.3

(1) The month had the same number of business days (27) this year and last year.

(2) Based on statistics of sales from 523 stores; of stocks, from 433 stores.

## Record of American Book Production, November 1929\*

CLASSIFICATION	New Publications		By Origin			
	New Books	New Editions	American Authors	English And other Foreign Authors		Total
				American Manufacture	Imported	
Philosophy .....	32	2	31	—	3	34
Religion .....	82	7	57	3	29	89
Sociology, Economics ..	45	3	32	4	12	48
Law .....	6	2	7	—	1	8
Education .....	20	—	17	—	3	20
Philology .....	21	2	10	4	9	23
Science .....	36	12	37	—	9	48
Technical Books .....	23	3	17	—	9	26
Medicine .....	28	8	33	—	3	36
Agriculture, Gardening ..	4	1	4	—	1	5
Domestic Economy ..	3	1	3	—	1	4
Business .....	23	2	24	—	1	25
Fine Arts .....	28	2	20	—	10	30
Music .....	10	1	6	—	5	11
Games .....	11	1	8	—	4	12
General Literature ...	67	12	50	8	21	79
Poetry, Drama .....	75	8	61	12	10	83
Fiction .....	95	81	92	60	24	176
Juvenile .....	108	27	94	20	21	135
History .....	51	7	33	9	16	58
Geography .....	44	13	29	6	22	57
Biography .....	89	12	58	22	21	101
Miscellaneous .....	—	—	—	—	—	—
	901	207	723	150	235	1108

\* In November, 1928, 640 new books, 116 new editions, were recorded, a total of 756.

## Correction

THE address of C. Philip Boyer's Book and Art Shop is 1903 Locust St. (W. Rittenhouse Square), Philadelphia, instead of 1903 Lotus St., as announced.

## Business Notes

ATLANTIC CITY. — Triangle Shop, Y. W. C. A., North Carolina and Pacific Avenues, Eva K. Lehman, opened with general stock and religious books.

BARRINGTON, ILLINOIS. — Burandt's Book and Gift Shoppe, 117 So. Cook Street, A. C. Burandt, opened with fiction, biography, children's books, travel books and circulating library.

DES MOINES, IOWA. — Betty O'Connor's Book Shop has moved from 17th Street at Ingersoll to 1410 29th Street.



# The Weekly Record of New Publications

**T**HIS list aims to be a complete and accurate record of American book publication. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in brackets, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

## Adams, Katharine

Midsummer; a story for boys and girls; new ed. 241p. il. D '29 N. Y., Macmillan \$1.75

## Agg, T. R.

Construction of roads and pavements; 4th ed. 511p. il. O '29 N. Y., McGraw-Hill \$4

## Alexander, Thomas, and Parker, Beryl

The new education in the German Republic. 415p. (bibl.) diagrs. O [c.'29] N. Y., John Day \$4

An account of the significant educational changes of the new Germany, whose school reform consists in adapting old institutions and in starting new methods which will integrate democracy and education.

## Andrew, Rev. Father

The melody of life; a book of meditations. 207p. front. D ['29] Milwaukee, Morehouse Pub. Co. bds. \$1.40

## Arnold, Matthew

Arnold's Sohrab and Rustum, and other poems; ed. by Florence Allen Crocker. 95p. il., map S (Golden key ser.) [c.'29] Bost., Heath 60 c.

## Arnold, Sir Thomas W., and Grohmann, Adolf

The Islamic book [lim. ed.]. il. (pt. col.) (Pegasus Press) '29 N. Y., Harcourt \$63

## Bailey, Carolyn Sherwin

Boys and girls of modern days. 204p. il. D (Boys and girls ser.) '29 Chic., A. Flanagan 76 c.

## Barker, Eugene Campbell, ed.

Readings in Texas history for high schools and colleges. 687p. (2p. bibl.) il. maps O [c.'29] Dallas, Tex., Southwest Press \$5; textb'k. ed., \$3.75

## Barry, Tom

Courage; a comedy. 119p. D c. N. Y., S. French \$2

## Bingham, Clifton

The airship in Animal Land; il. by C. H. Thompson. no. p. il. (pt. col.) obl. O [n.d.] N. Y., Dutton bds. \$2

How the animals took up flying.

The animals' trip to sea; il. by C. H. Thompson. no p. il. (pt. col.) obl. O [n.d.] N. Y., Dutton bds. \$2

For small children.

Bookfellow's anthology, 1929, A. [verse] 222p. D '29 Chic., The Bookfellows \$2

## Boring, Edwin Garrigues

A history of experimental psychology. 715p. (bibl. notes) front. (por.) map, diagrs. O (Century psych. ser.) [c.'29] N. Y., Century \$4

This history focuses attention on the period from 1860 to 1910, emphasizing the personalities whose theories directed the development of the science. By a professor of psychology in Harvard University.

## Bostwick, Arthur Elmore

The American public library; 4th ed.; rev. and enl. 485p. (13p. bibl.) il., maps, diagrs. D '29, c.'10-'29 N. Y., Appleton \$3

## Bragdon, Helen Dalton

Counseling the college student. 173p. O (Harvard studies in educ., 13) '29 Cambridge, Mass., Harvard \$2.50

## Alldredge, J. Haden

Alldredge on rate-making for common carriers. 220p. O '29 Atlanta, Ga., Harrison Co. \$5

## Allen, Eleanor Wyllys

The position of foreign states before French courts. 54p. (bibl.) O '29 N. Y., Macmillan pap. \$1

## Alloway, George Washington, comp.

Horton genealogy and history. 141p. front. (por.) D c. Saxton, Pa., [Sheterom Pr. Co.] pap. \$1.10

## Bartlett, Kathryn Clark

List of books on gardening and botanical nature study. 15p. O '29 B'klyn, N. Y., Brooklyn Botanic Garden pap. apply

## Beattie, W. R.

Lettuce growing. 32p. (bibl. footnotes) il. O (U. S. Dep't of Agric., farmers' bull. no. 1609) Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

**Braine, Sheila E.**

Moving animals; a novel book for children. no p. il. (pt. col.) obl. D [n.d.] [N. Y., Dutton] bds. \$1.75

Verse about animals which is illustrated by pictures that move.

**Braley, Berton, ed.**

The world's one thousand best poems; 10 v. T [c.'29] N. Y., Funk & Wagnalls fab. \$3.35, bxd.

**Brandeis, Madeline**

Shaun O'Day of Ireland. 192p. il. D (Child-life travel b'ks.) '29 Chic., A. Flanagan 68 c.

**Brookings, Robert Somers**

Economic democracy; America's answer to socialism and communism; a collection of articles, addresses and papers. 179p. (bibl. footnotes) D c. N. Y., Macmillan \$1.50

The founder of the Brookings Institution writes on modern industrial problems.

**Buckton, L. V.**

College and university bands; their organization and administration. 102p. (2p. bibl.) diagr. O (Contribs. to educ. no. 374) c. N. Y., Teachers College, Columbia Univ. \$1.50

**Carter, S.**

Commerce; an introductory study. 262p. D (Oxford technical pub'ns.) '29 N. Y., Oxford \$1.25

**Chapin, Albert F.**

Credit and collection principles and practice. 518p. O '29 N. Y., McGraw-Hill \$4

**Clark, Barrett Harper, and Cook, Thomas R., eds.**

One-act plays. 307p. il. (pors.) S (Golden key ser.) [c.'29] Bost., Heath 96 c.

**Coad, Oral Sumner, and Mims, Edwin, jr.**

The American stage. 362p. il. (col. front.) Q (Pageant of Amer., v. 14) c. New Haven, Conn., Yale \$5; set, \$7

**Conklin, Edmund Smith**

The psychology of religious adjustment. 354p. (bibl. footnotes) D c. N. Y., Macmillan \$2.50; textb'k. ed., \$2

A study of religious behavior.

**Conkling, Grace Hazard**

Witch, and other poems. 84p. O '29 N. Y., Knopf \$2

**Connett, Eugene V.**

Feathered game from a sporting journal [lim. ed.]. il. (col.) O '29 N. Y., Derrydale Press bds. \$25; \$60

**Crowell, Mrs. Grace Noll**

Miss Humpety comes to tea, and other poems [juvenile]. 124p. il. (col.) D [c.'29] Dallas, Tex., Southwest Press bds. \$2

**Dice, Charles A.**

New levels in the stock market. 264p. D. '29 N. Y., McGraw-Hill \$2.50

**Dickens, Charles**

Dicken's Tale of two cities; abridged by Carolyn Pulcifer Timm. 436p. (bibl.) il. S (Golden key ser.) [c.'29] Bost., Heath 96 c.

The works of Charles Dickens; 40 v. [lim. ed.] il. '29 N. Y., M. Inman buck. \$240

**Dumas, Alexandre**

Antony; ed. by Maurice Baudin. 132p. S (Oxford French ser.) '29 N. Y., Oxford 90 c.

**Dyde, W. F.**

Public secondary education in Canada. 272p. (7p. bibl.) O (Contribs. to educ. no. 345) c. N. Y., Teachers College, Columbia Univ. \$2.50

**Eliot, George, pseud. [Mrs. Mary Ann Evans Cross]**

George Eliot's Mill on the Floss; ed. by Max Herzberg. 638p. (2p. bibl.) il. S (Golden key ser.) [c.'29] Bost., Heath 96 c.

**Emerson, Ralph Waldo**

The complete writings of Ralph Waldo Emerson; 2 v. 1435p. O [c.'29] N. Y., Wm. H. Wise \$9.65; fab., \$11.65

Emerson's Representative men, and other essays; ed. by Ezra Kempton Maxfield and Jane Crowe Maxfield. 304p. (bibl.) front. (por.) S (Golden key ser.) [c.'29] Bost., Heath 80 c.

**Erdman, Charles Rosenbury**

The second epistle of Paul to the Corinthians; an exposition. 123p. S c. Phil., Westminster Press \$1

An interpretation of Paul's letter by a professor of Princeton Theological Seminary.

**Esmeralda, Aurora (Ella Sterling Mighels)**

Life and letters of a forty-niner's daughter. [c.'29] San Francisco, Harr Wagner Pub. Co. \$4

**Ferriss, Hugh**

The metropolis of tomorrow. 140p. il. F c. N. Y., Ives Washburn buck \$7.50

An architect's conception of the great cities of the future, illustrated with his drawings.

**Christian, William G., M.D., and Haskell, C. C., M.D.**

A textbook of physiology for nurses; new and ed. 152p. il. (pt. col.) T '29 St. Louis, C. V. Mosby \$2

[Clark, J. Allen, and Martin, John H.]

Durum wheats. 18p. il. O (U. S. Dep't of Agri., farmers' bull. 1304) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

**Collins, Selwyn D.**

Age incidence of common communicable diseases of children; study of case rates among all children and among children not previously attacked and of death rates and estimated case fatality. 66p. (bibl.)

il. O (Public Health reprint 1275) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 15 c.

Complete guide to boxing and gymnastics without a teacher; climbing, leaping, balancing, swimming, parallel bars and vaulting. 99p. D '29 Milwaukee, Caspar, Krueger, Dory Co. pap. 30 c.

**Dodds, Gideon S.**

Essentials of human embryology. 316p. O '29 N. Y., Wiley \$4

**Doran, Marie**

Our high-brow sister; a comedy in three acts. 81p. D (French's internat'l copyrighted ed., no. 670) c. '29 N. Y., S. French pap. 30 c.



**Flament, Albert**

The private life of Lady Hamilton; tr. by Louis Arthur Cunningham. 195p. front. (por.) D (Love lives of the great) [c.'29] N. Y., Louis Carrier \$2  
A biography of the woman whom Nelson loved.

**Fox, Frank**

Australia. 95p. il., map D (Peeps at many lands) '29 N. Y., Macmillan \$1

**French, William J., M.D., and Smith, Geddes**

The Commonwealth Fund activities in Austria, 1923-1929. 131p. il., map Q '29 N. Y., Commonwealth Fund, Div. of Pub'ns. \$3.50

What has been done in the different sections of Austria to promote child health.

**Gabriel, Ralph Henry**

The lure of the frontier; a story of race conflict. 327p. il. (col. front.), maps Q (Pageant of Amer., v. 2) c. New Haven, Conn., Yale \$5; set, \$75

**Gaddis, Peggy**

The key to paradise; a love story. 249p. D (C. H. new copyrights) [c.'29] N. Y., Chelsea House 75 c.

**Gallery, Mary Onahan**

Life of William J. Onahan; stories of men who made Chicago. 87p. il. D [c.'29] [Chic.] Loyola Univ. Press \$1.50

**Gautier, Théophile**

Mademoiselle de Maupin; il. by Howard Simon. 373p. il. O (Chantecler lib.) c. N. Y., Ives Washburn \$5; lim. ed., \$15

The first volume in a new series of classics for which there is a decided modern demand.

**Geerlings, Gerald Kenneth**

Wrought iron in architecture. 213p. (bibl.) il. Q '29 N. Y., Scribner \$7.50

**George, Lloyd, and Gilman, James**

Air, men and wings; a comprehensive survey of flying for boys. 269p. il., map, diagrs. O c. N. Y., McBride \$3.50

The history of aviation, a simple explanation of aerodynamics, how to build model aeroplanes, how pilots are trained, the use of piloting instruments, etc., and a comprehensive glossary of words used in flying.

**German, George B., comp.**

Cowboy campfire ballads. 40p. D [c.'29] [Yankton, S. D. Compiler] \$1

**Glover, Terrot Reaveley**

The influence of Christ in the ancient world. 121p. (bibl. footnotes) D (James Wesley Cooper Memorial pub'ns.) '29 New Haven, Conn., Yale \$1.50

These lectures were delivered originally at Oberlin College, and also at the Yale Divinity School.

**Gray, Isabel McReynolds**

Short scenes from Shakespeare, and how to act them. 384p. (2p. bibl.) il. D c. N. Y., Macmillan \$1.60

Scenes from Shakespeare that have been chosen because they reveal youthful characters in comic, heroic, or tragic conflict with life, and are suitable for student dramatics.

**Grey, Vivian**

Party girl; a love story. 250p. D (C. H. new copyrights) [c.'29] N. Y., Chelsea House 75 c.

**Haidar, Princess Rahme**

Under Syrian stars. 192p. il. D [c.'29] N. Y., Revell \$2

An interpretation of Syria and its culture.

**Harrington, Karl Pomeroy, and McDuffee, Walter V., eds.**

Third-year Latin; Cicero and other prose writers. 749p. il., maps (pt. col.), diagrs. D [c.'29] Bost., Ginn \$1.96

**Harrison, Belle R.**

Pomp's people. 122p. D c. N. Y., Lewis Copeland Co. \$2

Poems, sketches and short stories in darky dialect.

**Harrison, Joseph Barlow**

Vernon Louis Parrington, American scholar. 32p. (bibl. footnotes) front. (por.) D (Univ. of Wash. chap'ks no. 31) c. Seattle Wash. Univ. of Wash. Bk. Store pap. 65 c.

An appreciation of an historian and professor of English and American literature in the University of Washington, who died last June.

**Hauser, Heinrich**

Bitter waters; tr. by Patrick Kirwan; preface by Liam O'Flaherty. 254p. D [c.'29] N. Y., Liveright \$2.50

The story of a German sailor, who took a half-caste girl from the lowest quarter of Tampico home with him—both of them seeking only happiness. The Gerhart Hauptmann prize novel for 1929.

**Haydon, A. Eustace**

The quest of the ages. 256p. O c. N. Y., Harper \$2.50

The development of religion in the past and its future trend considered by a professor of comparative religion in the University of Chicago.

**Heinrich, Carl**

Orphan of eternity, or, The katabasis of the Lord Lucifer Satan. 303p. O [c.'29] N. Y., Louis Carrier \$2.50

A satire of contemporary civilization.

**Field, Henry**

The Field Museum—Oxford University Expedition to Kish, Mesopotamia, 1923-1929. 46p. (bibl.) il. map, diagr. O (Anthropology leaflet 28) '29 Chic., Field Mus. pap. 50 c.

**Frost, Edwin B., and others**

Radial velocities of five hundred stars of spectral class A. 86p. (bibl. footnotes) diagrs. Q (Pub'ns of Yerkes Observatory, v. 7, pt. 1) [c.'29] Chic., Univ. of Chic. Press pap. apply

**Gortner, Ross Aiken**

Outlines of biochemistry; the organic chemistry

and physico-chemical reactions of biologically important compounds and systems. 793p. O '29 N. Y., Wiley \$6

**Harding, L. A., and Willard, A. C.**

Mechanical equipment of buildings; v. 1, Heating and ventilation; 2nd ed. 963p. O '29 N. Y., Wiley flex. cl. \$10

**Harlan, H. V., and others**

Yields of barley in the United States and Canada, 1922-1926. 84p. O (U. S. Dep't of Agri., technical bull. no. 96) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 15 c.

**Henderson, George C.**

Range raiders; a western story. 250p. D (C. H. new copyrights) [c. '29] N. Y., Chelsea House 75 c.

**Howard, Winifred**

Out of the everywhere; il. by Elizabeth Montgomery [juvenile verse]. 78p. D '29. N. Y., Oxford \$1.25

**Hunter, Anole**

Let's ride to hounds; il. by Edward King [lim. ed.]. O '29 N. Y., Derrydale Press \$7.50; \$20

**Hurd, Arthur Willis**

Problems of science teaching at the college level. 195p. O (Teaching of science at college level, v. 1) '29 Minneapolis, Univ. of Minn. Press \$2

**Hutchinson, Paul**

The United States of Europe. 225p. D c. Chic., Willett, Clark & Colby \$2

A discussion of the movement for the future establishment of a Pan-European Federation of States, and of the difficulties which stand in the way. The book includes the plea of M. Briand for such a formation which he made at Geneva in September, 1929.

**Huxley, Aldous Leonard**

Leda; il. by Eric Gill [lim. autographed ed.]. '29 Garden City, N. Y., Doubleday, Doran \$7.50

**Irving, Washington**

Voyages and discoveries of the companions of Christopher Columbus; foreword by Van Wyck Brooks [lim. ed.]. (Rimington & Hooper pub'ns.) '29 Garden City, N. Y., Doubleday, Doran \$20

**Iseman, Lieut. Commander J. W., and Jackson, G. C.**

The book of airplanes [juvenile]. 135p. il. (pt. col.) O '29 N. Y., Oxford \$1

**Kaser, Arthur Leroy [Clifford Vance, pseud.]**

Happy-go-lucky minstrels. 133p. D c. '29 N. Y., Fitzgerald Pub. Corp. flex. cl. \$1.35  
Material for amateur minstrel shows.

**Keith, Arthur Berriedale**

The sovereignty of the British Dominions. 550p. (bibl. footnotes) O '29 [N. Y.] Macmillan \$7.25  
An interpretation of the relations of the British

Dominions to the Empire, historical and present, in the light of the Report of the Imperial Conference of 1926 on Inter-Imperial Relations.

**Kimball, May Dickinson**

Children well and happy; rev. ed. 148p. il., diagrs. S '29, c. '18, '29 N. Y., F. S. Crofts bds. 80 c.

**Krout, John Allen**

Annals of American sport. 360p. (10p. bibl.) il. (col. front.), map, diagrs. Q (Pageant of Amer., v. 15) c. New Haven, Conn., Yale \$5; set, \$75

This is the concluding volume in the series, and contains a general bibliography for each volume. Volumes may not be purchased separately.

**Lang, Erwin P.**

Poems. 86p. D [c. '29] Bost., Badger bds. \$2

**Langer, William Leonard**

The Franco-Russian alliance, 1890-1894. 464p. O (Harvard historical studies, 30) '29 Cambridge, Mass., Harvard \$4.50

**Lenormand, Henri-René**

Le temps est un songe; ed. by Henriette Moussiegt and Adolphe-Jacques Dickman. 135p. (bibl.) front. (por.) D (Century modern lang. ser.) [c. '29] N. Y., Century \$1.20

**Lesley, Lewis Burt, ed.**

Uncle Sam's camels; the journal of May Humphreys Stacey supplemented by the report of Edward Fitzgerald Beale (1857-1858) 298p. (4p. bibl.) il., map O c. Cambridge, Mass., Harvard \$4

These two journals tell the story of the camel experiment in western pioneer days, when the United States Government undertook the importation of camels for transportation across the desert.

**Liddell, H. G., and Scott, Robert**

A Greek-English lexicon; new ed. rev. by H. S. Jones and others; pt. IV. 211p. F '29 N. Y., Oxford \$3.50

**Litsey, Edwin Carlile**

Shadow shapes. 308p. D c. Chic., R. Packard & Co. \$2

A novel of the aristocratic younger set of the Kentucky bluegrass country.

**Lord of life (The); a fresh approach to the**

Incarnation; by various authors. 355p. O '29 N. Y., Macmillan \$2.50

**Hobson, Asher**

Agricultural survey of Europe: Switzerland. 64p. (bibl.) il. diagr. O (U. S. Dep't of Agric., technical bull. no. 101) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 15 c.

**[Hodge, F. W.]**

The story of our metate; a chronicle of corn. 24p. il. O (B'klyn Botanic Garden Record, v. 18, no. 6) '29 B'klyn, N. Y., [Brooklyn Botanic Garden] pap. apply

**Hulbert, L. S.**

Legal phases of cooperative associations; rev. ed. 126p. (bibl. footnotes) O (U. S. Dep't of Agri., dep't bull. no. 1106) '22, '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

**Ives, Howard C.**

Highway curves. 416p. il. S '29 N. Y., Wiley flex. cl. \$3.50

Jiu-jitsu: the Japanese art of wrestling and self defense, muscle science or tricks of jiu-jitsu. 138p. il. D '29 Milwaukee, Caspar, Krueger, Dory Co. pap. 35 c.

**[Jones, Grosvenor M., and others]**

American underwriting of German securities. 17p. O (Trade information bull. 648) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

**Kammlade, W. G.**

Some comparisons of methods of fattening western lambs. 20p. front. O (Agri. Experiment Sta., bull. no. 338) '29 Urbana, Ill., Univ. of Ill. pap. apply

**Linsley, C. M., and Bauer, F. C.**

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## Old and Rare Books

Frederick M. Hopkins

CHARLES F. HEARTMAN, of Metuchen, N. J., who has specialized almost exclusively in rare Americana, had an important sale of first editions of American and English authors on November 30, including many rare and valuable items selected from eleven consignments. A few of the rarer items give an idea of the range of prices. Cooper's "The Last of the Mohicans," 2 vols., 12mo, contemporary half calf, Philadelphia, 1826, brought \$375; by the same author, "Satanstoe," 12mo, half roan, Philadelphia, New York, 1845, \$115; Darwin's "The Structure and Distribution of Coral Reefs," 8vo, cloth, London, 1842, \$175; Goldsmith's "The History of Little Goody Twoshoes," etc., Worcester, Mass., 1787, first Worcester edition, \$240; Bret Harte's "The Lost Galleon," 12mo, cloth, San Francisco, 1867, \$200; Hawthorne's "Fanshawe," 12mo, original boards with cloth back, Boston, 1828, black cloth strip worn and some leaves slightly foxed,

\$5,800; same author, "Mosses from an Old Manse," 2 vols. in 1, 12mo, cloth, New York, 1846, \$110; same author, "The Scarlet Letter," 12 mo, cloth, Boston, 1850, loose binding badly worn, \$115; Holme's "The Autocrat of the Breakfast-Table," 12mo, original cloth, Boston, 1858, top of backstrip frayed, \$270; Irving's "A History of New York," etc., 2 vols., 12mo, sheep, New York, 1809, folding frontispiece skillfully repaired, \$825; Amy Lowell's "Dream Drops," 12mo, original wrappers, Boston, 1886, author's first book in a privately printed edition, \$255; Melville's "Omoo," 12mo, cloth, New York, 1847, \$107.50; Poe's "Mesmerism 'In Articulo Mortis,'" 8vo, stitched, London, 1846, \$215; same author, "Eureka," 8vo, cloth, New York, 1848, cover slightly worn, \$360; the first collected "Works" of Poe, 4 vols., 12mo, cloth, New York, 1850, \$860; Harriet Beecher Stowe's "Uncle Tom's Cabin," 2 vols., 12mo, cloth, Boston, 1852, back-



strips worn, \$500; Thoreau's "Walden," 12mo, cloth, Boston, 1854, text water-stained, \$115; and Whittier's "Legends of New England," 12mo, original boards, Hartford, 1831, \$160.

THE London *Times*, in its "Notes on Sales" November 21, says: "There can be no reasonable doubt that the recent financial panic, or series of panics, in New York is having, or will have, its effect on the trade in rare books and works of art. It is no secret that several collectors have lost heavily, and that several deals in the process of completion were cabled 'off' during the panic." In the very next sentence *The Times* adds: "But in spite of the doings in Wall Street, and notwithstanding that one or two important collectors held completely aloof, the prices realized at Sotheby's last week were remarkable." It has developed since *The Times's* report was written that several American collectors, anticipating that the market flurry might affect prices took advantage of the opportunity to send bids. The same thing happened at the close of the World War in a much larger way. Many collectors thought that Europe, hard pressed by taxes and the ravages of war, would dump their literary treasures on the American market and take what they could get for them, and that there would be a great time for them to make additions to their rarities. There was a heavy movement of rare books toward New York, only a small portion of which reached the auction rooms, and instead of a slump, prices advanced and have been advancing ever since. The demand for excessively rare material is far greater than the supply, and we are not likely to see any change that will result in lower prices.

J. LAW, 52 Beechfield Road, London, N. 4, writes us as follows: "Your account of Sir Isaac Newton's library in the *Publishers' Weekly* of August 17 led to the discovery of several volumes from this library, with the two bookplates and catalog numbers exactly as described. One of the volumes is a small Algebra dated 1653, with the autograph signature of Sir Isaac Newton on the fly-leaf, and above his signature is another interesting contemporary autograph as follows: "Tim

Burrage, Clare College, 1659." On the end cover is a problem in pencil by Newton. Another volume is a copy of Christianus Huygens's "Cosmotheros, sive De Terris Collectibus," etc., with engraved plates of the Solar System, date 1699. Huygens, the author, was a friend of Sir Isaac Newton, and the volume contains the two ex Libris and catalog numbers. A further volume is a copy of "A View of the Civile and Ecclesiasticall Law," written by Thomas Ridley Knight. On the end cover is an early name and also notes in Latin on both end covers by Newton, and a few marked passages and notes on the margins. This volume contains the two ex libris and catalog numbers. Another interesting discovery is a copy of "Propertius," 1872, with the autograph signature of Oscar F. Wilde, dated, March, 1874, written in pencil. There are also 200 notes and comments by Wilde, made when Wilde was about twenty years of age. Four years after this, in 1878, he won the Newdigate Prize with a poem entitled, "Ravenna."

CATALOG No. 31, Part III, R-z, and addenda, just received from Edgar H. Wells & Co., Inc., of this city, completes a catalog of 1776 items, mainly first editions of English and American authors. The rise in value of American first editions is reaching a wide range of authors. For instance we have here E. A. Robinson's "Captain Craig," 8vo, Boston, 1902, large paper edition, back faded and inscription removed from title-page, \$350; Thoreau's "The Maine Woods," 1863, \$45; Mark Twain's "The Innocents Abroad," Hartford, 1869, \$125; Westcott's "David Harum," New York, 1898, \$45; Mrs. Wharton's "Ethan Frome," New York, 1911, \$50; Sarah Helen Whitman's "Hours of Life, and Other Poems," Providence, 1853, \$30; Owen Wister's "The Virginian," New York, 1902, \$150; Holmes's "The Autocrat of the Breakfast-Table," Boston, 1858, \$135; same author, "Poems," Boston and New York, 1836, \$75; and Helen Hunt Jackson's "Helen's Babies," Boston, 1876, original paper covers, \$50. It needs only a glance at these authors and the prices of their books to see what is going on in the market for American first editions.

A HANDSOMELY printed "Christmas Catalog" comes from Walter M. Hill, of Chicago. The first nineteen pages are given to Roswell Field's Christmas story, "He Played With Thomas," and are followed by 132 items comprising rare and valuable first editions of American and English authors, colored plate books, typographical masterpieces and autograph letters. The first editions of American authors include Hawthorne's "The Scarlet Letter," 12mo, cloth, uncut, Boston, 1850, fine copy of the first issue, \$1,000; Longfellow's "The Courtship of Miles Standish," 12mo, original cloth, Boston, 1858, first issue of the first edition, \$150; and "Tales of a Wayside Inn," 12mo, cloth, uncut, Boston, 1863, first edition by the same author, \$50. This catalog contains a supplementary list of thirteen volumes with beautiful for-edge paintings, evidently items of great interest to lovers of this type of books.

CATALOG No. 189, "Choice Autographs from Goodspeed's," Boston bookseller, contains some interesting and significant material. One thing noticeable is that the rise in value of first editions is carrying autographs of the same authors to new high levels, which should be expected.

Some items are: an A.L.S. of Louisa May Alcott, 4 pp., 1873, priced at \$25; A.L.S. of Charles Farrar Browne (Artemus Ward) 2 pp., 1863, \$35; corrected proof of John Burroughs, 1 p., printer's galley of "Early Spring Gladness," \$25; A.L.S. of Mark Twain, 2 pp., 1890, \$50; A.L.S. of Eugene Field, 1 p., 1888, \$50; manuscript of Oliver Wendell Holmes, 1 p., eight lines signed, 1885, \$35; manuscript of Paul Hamilton Hayne, sonnet entitled "Shelley," signed, \$50; verse of five lines signed by John G. Whittier, \$25; typewritten letter signed by Woodrow Wilson, 1 p., Princeton, 1894, \$40.

CATALOG No. 262, of unusual interest, comes from B. H. Blackwell, Ltd., Oxford, England. It comprises 1213 items selected from the library of the late Rev. Canon Egerton Leigh, including his valuable Goldsmith and Thackeray collections, fine modern bindings, Kiplingiana, together with a remarkably large collection of the works of Lord Byron, and Byroniana including many out-of-the-way and rare items, and a number of framed portraits. Also an assemblage, from various sources, of 19th and 20th century literature, modern first editions, private press books, and a few autograph letters. Altogether the catalog is well worth careful attention.

THE press of Warsaw, Poland, reports that foreign collectors were negotiating with the officials of the cathedral in Pelplin for the purchase of a fine copy of the Gutenberg Bible. It is said that \$100,000 has been offered for it. The papers protest against the sale and are urging that the Bible be bought for the Polish National Museum.

### Catalogs Received

Autographs of celebrities. (No. 58; Items 842.) Thomas F. Madigan, 2 East 54th St., New York City.

Books on social conditions. (No. 25; Items 278.) Birrell & Garnett, Ltd., 30 Gerrard St., Soho, London, W. 1, England.

Choice and interesting books, including Americana, first editions and standard authors. (No. 7; Items 597.) Nadle's Book Nook, 5017 West 22nd Place, Cicero, Ill.

First editions and colored plate books. (No. 2; Items 341.) Hamill and Barker, 912 North Michigan Ave., Chicago, Ill.

First editions of American and English authors. (Items 297.) Aldine Book Shop, 222 South 17th St., Philadelphia, Pa.

French, Italian, Spanish, Portuguese, German books. (No. 9; Items 78.) Benjamin F. Gravely, Box 209, Martinsville, Va.

German books, including contemporary literature, classics, popular fiction, art, history, memoirs, biography, philosophy, etc. German Book Importing Co., 9 Park Place, New York City.

Medicine, chemistry and allied subjects, old books and rare pamphlets. (No. 76; Items 1021.) Grafton & Co., 51 Great Russell St., London, W. C. 1, England.

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